What is it?

Safety Shell is a stabilizing device that could save 1500 lives a year. This one of a kind innovation will be helping colleges and universities nationwide.

Target Market: Colleges and Universities 35% Market Capture Cumulative 3 Yr: \$5.7 Million

Feature	Function
Neck Pillow	Holds head in place
Electric Pump	Inflates the vest
Adjustable Straps	Keeps user secure the produc
Inflatable vest (Front and back)	The back and front will blow u to make the user sleep on his/her side



Developed by: Kendra Castagna, Zachary French, Brian Madden, Madison Sexton, Ben Shaw

MSRP: Small College/University @ \$50.00 Medium College/University @ \$45.00 Large College/University @ \$40.00

Benefit

ullet

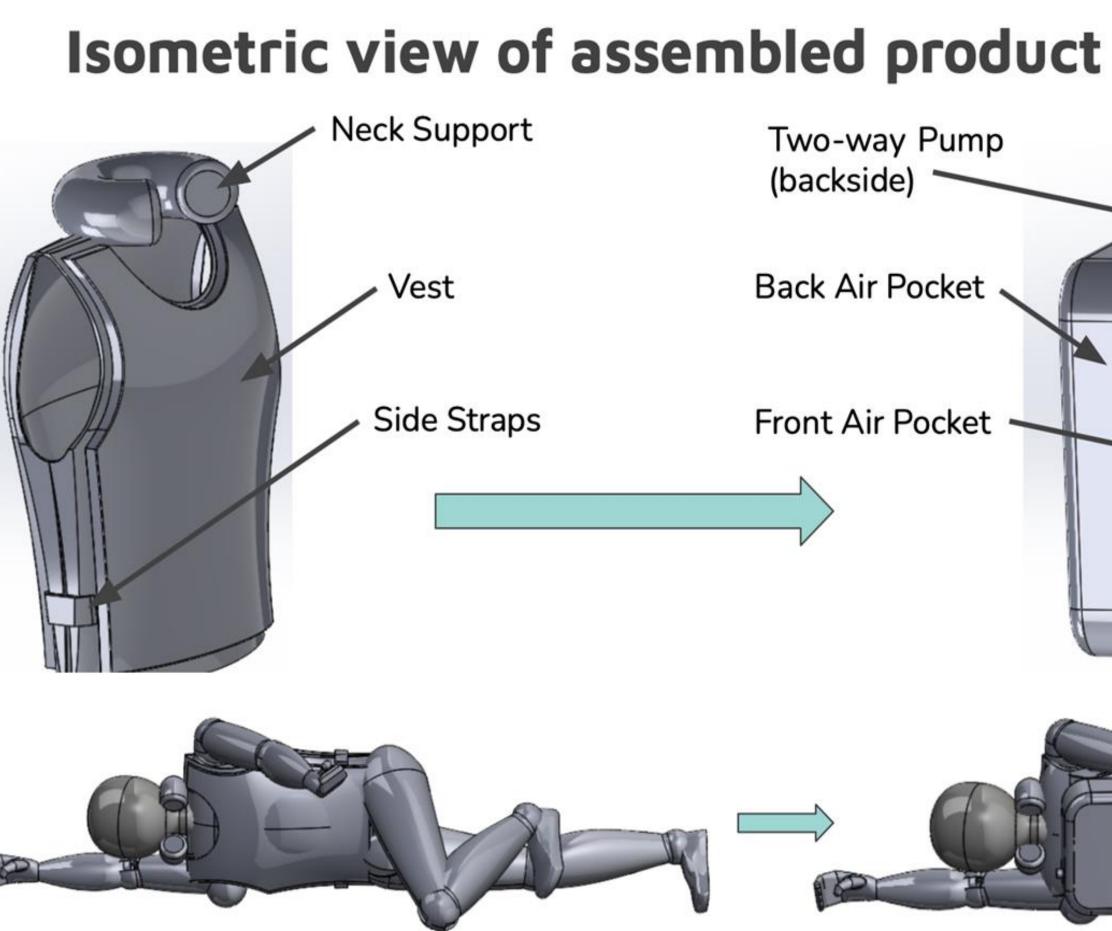
Stabilizes the user comfortably

Ease of use Time efficient

Adjustable for

ct different size users

> Prevents user from aspirating



How To Use:

1. Put the vest on the individual

2. Fassen the buckles & straps to fit the user

> Inflate using the attached pump

4. Make adjustments if needed, to ensure user is on their side with the head & body supported

3.

